

# Promotional Team Leader

SUMMER 2010: 10 AVAILABLE POSITIONS

## JOB DESCRIPTION

BOATsmart! Canada Promotional Teams visit events across Ontario to promote Recreational Boating and certify boaters for their Pleasure Craft Operator Card. The Promotional Team Leader position is an excellent opportunity for you to **work with and manage your peers in a team setting, travel to interesting destinations** and further develop your skills in **marketing, sales and promotions**.

# #1

### BUILD YOUR CAREER EXPERIENCE!

As a Team Leader you will manage on-site promotional activities and promotional team staff. This position is an opportunity to further your skills in Marketing, Promotions and Communications. In addition to achieving sales objectives, you'll have an opportunity to manage a promotional team and the success of our events!

# #2

### TRAVEL AND WORK IN UNIQUE PLACES!

You can work close to home and even travel to consumer shows and events across Ontario! You'll be reaching consumers and promoting our program at events such as Wakestock, The Canadian National Exhibition, and The Honda Indy!

# #3

### BENEFIT FROM EXTENSIVE TRAINING

Team Leaders will be trained by management staff in several skills areas including: conducting promotional events, communication skills, safe boating education, staff management and event coordination.

# #4

### SUCCEED IN A TEAM ENVIRONMENT!

As a Team Leader you will manage two to five Promotional Team staff, motivating and working with them to achieve sales goals and event objectives. You'll also work with event organizers and our internal Promotional Teams Coordinator to ensure success!

# BONUS!

### WANT TO GET PAID TO GO BOATING???

Have fun on the water with BOATsmart! Canada! A number of our events include the opportunity be on the water promoting recreational boating! Our "Team Development Days" are also a time to kickback and have some fun with your fellow teammates - **Wakeboarding, Waterskiing and BBQs included!**



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- Build your Marketing & Promotions Skills!**
- Work in a Team Environment!**
- Be Rewarded \$\$\$ and Have Fun!**

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FOR EMPLOYMENT INQUIRIES CONTACT  
[greatjobs@boatsmartexam.com](mailto:greatjobs@boatsmartexam.com)  
Fax (705) 745-6243

# Promotional Team Leader

## DETAILS

- Competitive Hourly Wage (**\$12 - \$15 per hour**)
- Weekly & Seasonal Bonuses
- Approximately 28 to 35 hours work each week
- Team vehicles are provided

## SKILLS & QUALIFICATIONS REQUIRED

As a Promotional Team Leader you will be interacting with the public. Experience and aptitude in customer service and/or retail positions is an asset. Candidates who excel in leadership, sales and marketing skills are favoured for this position and you will have an excellent opportunity to further develop these skills on the job.

As a Promotional Team Leader the following experience, skills and attributes are an asset:

- Event Marketing and/or Promotions experience is an asset
- Previous Staff Management experience required
- Retail / Sales Experience an asset
- Customer Service Experience an asset
- Goal Oriented
- Motivated
- Experience working in a Team Environment
- Outgoing and fun personality
- Resourceful
- Reliable
- Ability to work in a fast-paced environment
- Logical and strategic approach

## Other Job Requirements

- Candidates must have a valid Driver's License
- Experience operating a vehicle while towing a trailer is preferred
- Candidate's should be physically fit and capable of transporting display equipment
- Candidates should live in or be accessible to **Peterborough, Mukoka Lakes or Ottawa!**

Qualified candidates will have completed, or are currently completing a College or University Degree.

## Your application should be submitted April, 2010.

*We thank all applicants for their interest; however only those selected for interviews will be contacted.*

## INTERESTED CANDIDATES SHOULD SUBMIT A RESUME TO:

**[greatjobs@boatsmartexam.com](mailto:greatjobs@boatsmartexam.com)**

Fax: (705) 745-6243

*BOATsmart! Canada is committed to providing a safe and enjoyable workplace that provides the opportunity for qualified candidates to learn from and have a positive impact on the success of our organization.*



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