

Promotional Team Leader

WINTER 2012

JOB DESCRIPTION:

BOATsmart! Canada Promotional Teams travel to events across Canada to certify recreational boaters with their Pleasure Craft Operators Card and promote boating safety. The Promotional Team Leader is a demanding, but rewarding position. Tasked with the challenge of delivering your sales goals, this position will help you to develop your **Sales and Marketing** skill set, and **Leadership** capabilities as you directly manage your Promotional Team by working alongside of them in a dynamic team setting.

#1

BUILD YOUR CAREER EXPERIENCE!

This position offers you the guidance to expand on your existing sales and marketing skills! It is an excellent opportunity to work with the Promotional Teams Coordinator for the achievement of customer satisfaction, revenue generation, and long-term goals in line with the company's vision and values. In addition to achieving sales objectives, you will have an opportunity to manage a promotional team and the success of your events!

#2

TRAVEL AND WORK IN UNIQUE PLACES!

You have the opportunity to work close to home and even travel to consumer shows and events across the COUNTRY! Your travel time and costs are paid for, it's a great opportunity to meet new people and see new places while you're developing your **Sales and Marketing Skills!**

#3

BENEFIT FROM EXTENSIVE TRAINING

Team Leaders will be trained by experienced management staff in several areas including: **Communication, Staff Management, Safe Boating Education, Sales Strategies, and Event Coordination.**

#4

SUCCEED IN A TEAM ENVIRONMENT!

As a Team Leader you will manage two to five Promotional Team staff, motivating and working alongside of them to achieve Sales Goals and Event Objectives. You will also work with the event organizers and our internal Promotional Teams Coordinator to ensure success, as a key part of your employment will be promoting and selling BOATsmart! Canada Products and Services!

BONUS!

LOOKING FOR A SUMMER JOB?

Your experience this winter can lead to a great full-time position on our summer safe boating teams!!! **Water sports and BBQ's Included!!!**

BOATsmart!
CANADA

Are You

BOATsmart!



Promotional Team Leader

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DETAILS

- Competitive Hourly Wage (**\$12 - \$15 per hour**)
- Minimum 21 years of age
- Performance & Seasonal Bonuses
- Approximately 28 to 35 hours work each week
- Team vehicles are provided

SKILLS & QUALIFICATIONS REQUIRED

As a Promotional Team Leader you will be interacting with the public. Experience and aptitude in customer service and/or retail positions is an asset. Candidates who excel in leadership, sales and marketing skills are favoured for this position and you will have an excellent opportunity to further develop these skills on the job.

As a Promotional Team Leader the following experience, skills and attributes are an asset:

- Event Marketing and/or Promotions experience is an asset
- Previous Staff Management experience required
- Retail / Sales Experience an asset
- Customer Service Experience an asset
- Goal Oriented
- Motivated
- Experience working in a Team Environment
- Outgoing and fun personality
- Resourceful
- Reliable
- Ability to work in a fast-paced environment
- Logical and strategic approach

Other Job Requirements

- Candidates must have a valid Driver's License
- Experience operating a vehicle while towing a trailer is preferred
- Candidate's should be physically fit and capable of transporting display equipment
- Candidates should live in or be accessible to **Toronto or Peterborough**

Qualified candidates will have completed, or are currently completing a College or University Degree.

INTERESTED CANDIDATES SHOULD EMAIL OR FAX A RESUME TO:

info@boatsmartexam.com

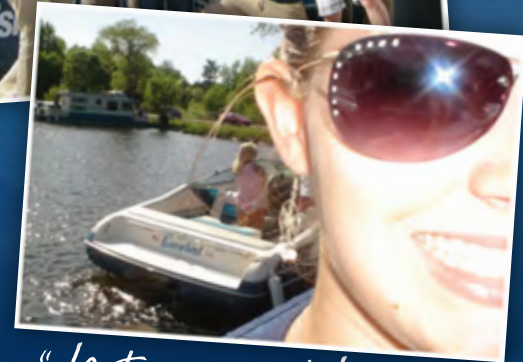
Fax: 866-514-6449

We thank all applicants for their interest; however only those selected for interviews will be contacted.

BOATsmart! Canada is committed to providing a safe and enjoyable workplace that provides the opportunity for qualified candidates to learn from and have a positive impact on the success of our organization.

BOATsmart!
CANADA

"this position will help me build my future career"



"best summer job ever!"



"Working at BOATsmart was not only rewarding but fun!"

Is this You?

APPLY NOW

Nominated for
2011 Employer of the Year

