

# Promotional Team Representative

WINTER 2012

## JOB DESCRIPTION:

BOATsmart!® Canada Promotional Teams travel to events across Canada to certify recreational boaters for their Pleasure Craft Operators Card and promote boating safety. The Promotional Team Representative is a demanding, but rewarding position. Tasked with the challenge of delivering your sales goals, this position will help you to develop your **Sales and Marketing** skill set, as you interact with boating consumers directly.

# #1

### BUILD YOUR CAREER EXPERIENCE!

With the guidance of a Team Leader to help develop your skills in Sales, Marketing and Communication, you will be able to travel and work with others your age to develop your career skills.

# #2

### TRAVEL AND WORK IN UNIQUE PLACES!

You have the opportunity to work close to home and even travel to consumer shows and events across the COUNTRY! Your travel time and costs are paid and it's a great opportunity to meet new people and see new places while you're developing your **Sales and Marketing** Skills!

# #3

### WORK WITH CORPORATE SPONSORS!

As a "Boating Ambassador" you will gain valuable experience working in an entrepreneurial organization while promoting national sponsors such as Canadian Tire.

# #4

### SUCCEED IN A TEAM ENVIRONMENT!

A key part of your employment will be promoting and selling BOATsmart!® Canada Products and Services. While working in a team setting you can achieve sales goals while at the same time enjoying your getaway!

# BONUS!

### LOOKING FOR A SUMMER JOB?

Your experience this winter and lead to a great full-time position on our summer Safe Boating Teams!!! **Water sports and BBQ's included!!**

**BOATsmart!**  
CANADA

Are You

# BOATsmart!®



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## DETAILS

- \$10.55-\$12.55 Hourly Wage plus Weekly & Seasonal Bonus
- Generally you will be required to work from Fri through Sun
- Approximately 25 - 35 hours work each week
- Team vehicles are provided

## SKILLS/INTERESTS/QUALIFICATIONS REQUIRED

Interacting with the public will be a core activity as a Promotional Team Rep. Experience in customer service and/or retail positions is valued for this position. Candidates with sales and promotional experience are favoured for this position, however, you will have an excellent opportunity to develop these skills on the job and further your skills for future career opportunities. Having a positive, engaging personality is also important for the job.

As a Promotional Team Rep the following experience, skills and attributes are an asset:

- Event Marketing and/or Promotions experience is an asset
- Retail / Sales Experience
- Customer Service Experience
- Goal Oriented
- Motivated
- Experience working in a Team Environment
- Outgoing and fun personality
- Resourceful
- Reliable
- Ability to work in a fast-paced environment
- Logical and organized approach to work

## Other Job Requirements

- Candidate's should be physically fit and capable of transporting display equipment
- Candidates should live in or be accessible to **Toronto or Peterborough**

Qualified candidates will have completed, or are currently completing a College or University Degree.

**INTERESTED CANDIDATES SHOULD EMAIL RESUME TO:**  
[greatjobs@boatsmartexam.com](mailto:greatjobs@boatsmartexam.com)

**We want to get a first-hand look at your personality!**

Along with your resume, you have the opportunity to attach a 30 second video that features your skills promoting the BOATsmart! Operator Card. The video can be recorded on any device, including a cell phone. Be creative, use props, talk to some boaters – whichever best outlines your personality and promotional prowess!

*We thank all applicants for their interest; however only those selected for interviews will be contacted.*

*BOATsmart!® Canada is committed to providing a safe and enjoyable workplace that provides the opportunity for qualified candidates to learn from and have a positive impact on the success of our organization.*

**BOATsmart!**  
CANADA

*"this position will help me build my future career"*



*"best summer job ever!"*



*"Working at BOATsmart was not only rewarding but fun!"*

*Is this You?*

**APPLY NOW**

Nominated for  
**2011 Employer of the Year**

