

# Promotional Team Rep

# OF AVAILABLE POSITIONS - 16

## JOB DESCRIPTION

BOATsmart! Canada Promotional Teams visit events across Canada to promote Recreational Boating and certify boaters for their Pleasure Craft Operator Card. This position is an excellent opportunity for you to **work with your peers** and **travel to interesting destinations** while developing your skills in **marketing, sales and promotions**.

# #1

### **BUILD YOUR CAREER EXPERIENCE!**

Work under the guidance of a Team Leader to develop your skills in Marketing, Promotions and Effective Communication. You'll be able to travel, work with others your age and develop your career skills!

# #2

### **TRAVEL AND WORK IN UNIQUE PLACES!**

You can work close to home and even travel to consumer shows and events across Canada! You'll be reaching consumers and promoting our program at events such as the Toronto International Boat Show, Spring Cottage Life Show and Vancouver Boat Show!

# #3

### **WORK WITH CORPORATE SPONSORS!**

As a "Boating Ambassador" you'll gain valuable experience working in an entrepreneurial organization while promoting national sponsors such as Bass Pro Shops and Yamaha.

# #4

### **SUCCEED IN A TEAM ENVIRONMENT!**

A key part of your winter employment will be promoting and selling BOATsmart! Canada Products and Services - you'll also administer the Pleasure Craft Operator Card Exam. Work in a Team setting to achieve sales goals and enjoy your winter!

# BONUS!

### **LOOKING FOR A SUMMER JOB???**

Your experience this winter can lead to a key full-time position on our summer Promotional Teams! **Wakeboarding, Waterskiing and BBQs included!**



# BOATsmart!

CANADA



- Build your Marketing & Promotions Skills!**
- Work in a Team Environment!**
- Be Rewarded \$\$\$ and Have Fun!**

# BOATsmart!

CANADA

**FOR EMPLOYMENT INQUIRIES CONTACT**  
[careers@boatsmartexam.com](mailto:careers@boatsmartexam.com)  
Toll Free (877) 792-3926  
Peterborough (705) 745-2878  
Fax (705) 745-6243

# Promotional Team Rep

## DETAILS

- **\$9 - \$12** Hourly Wage plus Seasonal Bonus
- Generally you will be required to work from Fri through Sun
- Approximately 25 - 35 hours work each week
- Team vehicles are provided

## SKILLS/INTERESTS/QUALIFICATIONS REQUIRED

Interacting with the public will be a core activity as a Promotional Team Rep. Experience in customer service and/or retail positions is valued for this position. Candidates with sales and promotional experience are favoured for this position, however, you will have an excellent opportunity to develop these skills on the job and further your skills for future career opportunities. Having a positive, engaging personality is also important for the job.

As a Promotional Team Rep the following experience, skills and attributes are an asset:

- Event Marketing and/or Promotions experience is an asset
- Retail / Sales Experience
- Customer Service Experience
- Goal Oriented
- Motivated
- Experience working in a Team Environment
- Outgoing and fun personality
- Resourceful
- Reliable
- Ability to work in a fast-paced environment
- Logical and organized approach to work

## Other Job Requirements

- Candidate's should be physically fit and capable of transporting display equipment
- Candidates should live in or be accessible to **Peterborough, Toronto or Vancouver.**

Qualified candidates will have completed, or are currently completing a College or University Degree.

## Your application should be submitted by December 12.

*We thank all applicants for their interest; however only those selected for interviews will be contacted.*

## INTERESTED CANDIDATES SHOULD EMAIL OR FAX A RESUME TO:

**[careers@boatsmartexam.com](mailto:careers@boatsmartexam.com)**

Toll Free: (877) 792-3926

Peterborough: (705) 745-2878

Fax: (705) 745-6243

*BOATsmart! Canada is committed to providing a safe and enjoyable workplace that provides the opportunity for qualified candidates to learn from and have a positive impact on the success of our organization.*



**BOATsmart!**  
CANADA



**BOATsmart!** for the cure